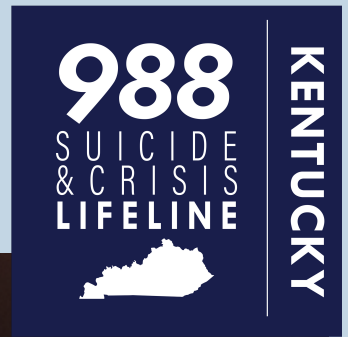


**988 is available via call, text, chat,
or VideoPhone to help *anyone*
in Kentucky experiencing a crisis.**



Compassion from right here in the Commonwealth

- Trained counselors across Kentucky provide caring, local support 24/7
- Part of a trusted network of 14 in-state centers, connected to the national 988 system
- Help is always available—by call, text, or chat—for any kind of mental health crisis
- Not just for suicidal thoughts—988 supports anxiety, depression, substance use, and more
- You can call for yourself or someone you care about
- Most crises are resolved over the phone, avoiding unnecessary emergency responses
- Calls are free, confidential, and focused on your needs

Connecting Kentucky to the right help

- 988 counselors connect Kentuckians to the right care and local resources when needed
- Support continues after the call through referrals to ongoing services
- Strong partnerships across Kentucky help route crisis calls to the most appropriate response
- Coordinates with 911 to ensure mental health needs are met by trained professionals
- Reduces unnecessary dispatch of emergency services
- Prioritizes the most effective, least restrictive care for every person in crisis

for more information, visit
988.ky.gov

find marketing materials
free for use here:
tinyurl.com/988-KY-Marketing

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ky988data.org